



## **2018 Investment Opportunities during American Speech-Hearing Association (ASHA) Convention Boston, MA**

### **Dining with the LPAA Directors Intensive. Wednesday, Nov. 14th, 5:30 – 8 pm**

*We know marketing, fundraising, governance plus creating innovative LPAA group content within community-based, university, and rehabilitation settings is challenging. This inaugural workshop will empower administrators, executive directors, speech-language pathologists and key leaders already operating or desiring to shift to a Life Participation Approach to Aphasia framework. This 2.5-hour intensive is a powerhouse program sure to send participants home with tested resources that will transform lives. The event includes dinner.*

#### **Presenting Underwriter** **\$8,000** (Exclusive)

Registration for two, plus full page ad in program, pre-recorded or in-person welcome message, your brochure distributed to each attendee, prominent signage, verbal announcements, and website link.

\$3,500 of your underwriting support will go to seed grants awarded that night for deserving LPAA projects. The impact of these awards exponentially increases as your recognition extends to a page on the Aphasia Access website devoted to these innovation grants. Then, during a session at the March 2019 Leadership Summit, recipients will provide a progress update to colleagues in attendance. You will also be recognized as the sole sponsor of a special Aphasia Access podcast episode that highlights the grant recipients.

#### **Lead Underwriters** **\$2,500**

Registration for one, plus full-page ad in program, table signage or your brochure on table, prominent room signage, verbal announcements, and website link.

\$1000 of your underwriting support will go to seed grants awarded that night for deserving LPAA projects. The impact of these awards exponentially increases as your recognition extends to a page on the Aphasia Access website devoted to these innovation grants. Then, during a session at the March 2019 Leadership Summit, recipients will provide a progress update to colleagues in attendance.

#### **Meal & Venue Underwriters** **\$1,000**

Registration for one plus ½ page ad in program, table signage, and website link.

\$500 of your underwriting support will go to seed grants awarded that night for deserving LPAA projects. The impact of these awards exponentially increases as your recognition extends to a page on the Aphasia Access website devoted to these innovation grants. Then, during a session at the March 2019 Leadership Summit, recipients will provide a progress update to colleagues in attendance.

## **ASHA Aphasia Breakfast. Thursday, Nov. 15<sup>th</sup>, 7 – 8:30 am**

*This highly successful event gathers speech-language pathologists, students, educators, and related businesses for networking and roundtable discussions around key issues in aphasia care. Nearly 125 attendees in 2017 - more than the ASHA SIG 2 meet up that year.*

**Lead Sponsors** **\$600**

**General Sponsors** **\$350**

Both include logo placement in the pre-event website and social media advertising along with signage at the event (on tables and larger room signage) and your collateral on each table. Lead sponsors are recognized from the podium during the event and receive more prominent logo placement and individual recognition on signage placement prominently at in the meeting room.

## **Additional Investment Opportunity**

### **2019 Leadership Summit. March 2019 in Baltimore, Maryland**

*Aphasia Access' premier event attracts leading professionals from throughout North America and other countries in the field of aphasia education, research, healthcare, and on-going services.*

**Gold Sponsor** **\$10,000** (Exclusive)

Full page ad in program, pre-recorded or in person welcome message, table signage or your brochure at each seat, prominent signage, verbal announcements, and website logo with link

**Silver Sponsor** **\$5,000**

Full page ad in program, table signage or your brochure at each seat, prominent room signage, verbal announcements, and website logo with link

**Bronze Sponsor** **\$3,000**

½ page ad in program, table signage and website listing with link

**Platinum Sponsor** **\$1,000**

½ page ad in program, site signage, and website listing with link

### ***Able to help with all three events?***

Yahoo! Please enjoy your first year or renewal Aphasia Access membership for free (a \$125 value)!

If you'd like to discuss any opportunity more in-depth, please contact Executive Director Todd Von Deak at 855-958-1862. [www.AphasiaAccess.org](http://www.AphasiaAccess.org)